



**A DIGITAL SKILLS PROGRAM
FOR SS2 AND SS3 STUDENTS**

Skill Before Campus

Introducing senior secondary students
to the world of digital skills before they
leave school.

HALIMA A. ABDULLAHI

Founder | Digital Content Specialist

Skill Up, Stand Out.

A smartphone can do more than entertain

It can open the door to a skill, a career and new possibilities.

Hours online. Opportunities untapped.

Many students spend hours every day online, especially on platforms like TikTok, Facebook, Instagram, and YouTube. But the question is whether they are learning how to use these platforms to build a future or skill sets for themselves.

Others are building skills

Some young people use those same platforms to learn marketable skills and earn sustainable income online, especially when government and white-collar jobs are hard to find. With the right skill sets, they have options.

The future is changing

The job market is constantly changing and AI is reshaping how work is done, so early exposure gives students a real head start.

We help students move from scrolling to skill-building, with practical guidance, free learning resources and a safer first step into the digital world.

Turn screen time into a starting point for the future

Students already know how to use their smartphones. We help them discover the many opportunities those devices can make possible.

Interactive

Discussions and real examples
Hands-on activities
Students learn by doing

For SS2 and SS3

Before university or the job market
An age-appropriate introduction
Practical, real-world knowledge

Awareness first

A clear picture of the digital world
Free resources to start learning
A first step students can take

Skills most students learn too late

The gap

Practical digital skills are rarely taught in a hands-on way in schools, especially in colleges and universities. Many students only discover them after graduation, when others are already ahead.

Our founder's experience

A digital skills program at her secondary school introduced Halima to these skills. It gave her an edge and a sense of direction before she reached university.

Our answer

We give your students that same early start. Skill Before Campus adds to the curriculum without replacing it.

Digital skills most students learn too late, taught while they still have time.

Students leave with more than inspiration

They gain a clearer view of digital opportunities, practical ways to start learning and a safer first step forward.

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- 01** Understand how people earn a living in the digital economy
 - 02** Discover the range of digital skills available to them
 - 03** Know how to begin learning a skill online, starting with free resources
 - 04** See how AI can help them learn and work faster
 - 05** Learn how to stay safe online and avoid common scams
 - 06** Leave with a clear first step to take right away

What a session looks like

Every session is interactive and led by our founder, Halima, from start to finish.

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- 01** Opening: a warm-up question and our founder's story
 - 02** The digital economy: how people earn online
 - 03** Skills students can learn
 - 04** Learning online with the help of AI
 - 05** Team challenge: a hands-on activity
 - 06** Staying safe online
 - 07** Your first step: a clear action plan

Annual booking covers all of this in one 3-hour session. Termly booking gives each term its own focus.

Choose the model that fits your school

	Annual booking	Termly booking
Sessions	One in the academic year	One each term, three per year
Length	3 hours straight	2 hours, set by your school
Timing	You choose the time in any term	You choose the time for first, second and third term
Best for	A complete introduction	Gradually building on what students learn

The termly path

TERM 1	Discover	Explore the digital world and the skills available to students.
TERM 2	Learn	Learn how to build a skill online and how AI can speed up progress.
TERM 3	Earn	See how skills turn into income and how to take the first steps safely.

Give your students an advantage

Show parents you prepare students with practical digital knowledge.

A stronger reputation

Show parents and the community that your school prepares students for life after graduation.

Parent goodwill

Parents value useful, modern skills.

No extra work for teachers

We handle preparation and delivery from start to finish.

Easy scheduling

Your school picks the date and time.

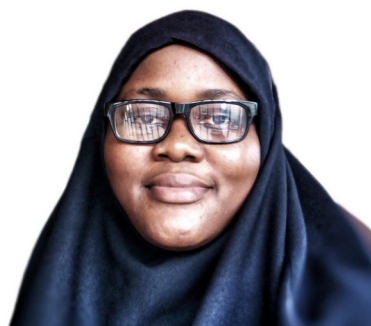
Led by a working freelancer

Practical, interactive sessions from someone who started where your students are.

An early head start

Practical digital skills are rarely taught in a hands-on way, so most students learn them late. Your students start early.

Meet your facilitator



Halima Abishola Abdullahi

Founder and Lead Facilitator,
Skill Before Campus | Digital Content
Specialist

5+
YEARS

Content writing, copywriting, SEO,
YouTube scriptwriting and social
media management

Platform growth

Helped clients grow their online presence and achieve monetization across platforms like YouTube, TikTok, Instagram, and Facebook. Produced content for websites, sales pages, and advertising.

Freelancing since university

Started part time at the University of Ibadan and has freelanced full time since graduating.

Online tutor and digital skills consultant

Taught online freelancing masterclasses. Many of her learners now work as freelancers and remote workers with individuals, businesses and organisations. She also advises clients on digital skills and content growth.

A personal journey. A practical opportunity.

For the next generation.

The turning point

A digital skills program in Halima's secondary school gave her an edge and a sense of direction early. She was building digital skills before she reached university.

The career

She began freelancing part time while studying at the University of Ibadan. It grew into her full-time work after graduation, making her self-reliant and giving her a clear career path.

The purpose

Halima created Skill Before Campus so more students can discover their potential before they leave school.

We exist so more students get the same head start.

Simple, flat session pricing

Fees depend on the number of SS2 and SS3 students. All fees are in Naira and charged per session.

Students	Annual 1 session	Termly per session	Termly total 3 sessions
Small Up to 40	₦150,000	₦100,000	₦300,000
Medium 41–100	₦250,000	₦150,000	₦450,000
Large 101 and above	₦350,000	₦200,000	₦600,000

Payment terms

*Our fees are fixed per program session, regardless of its duration. A 70% deposit is required to secure your preferred date, with the remaining balance payable on or before the day of the session.

*For termly bookings, payment for each term is due two weeks before that session.

*One reschedule is allowed with reasonable notice.

What the school provides

We handle preparation and delivery. The school provides the basic environment needed for the session.

01 A functional microphone and projector

02 A suitable venue with seating for all participating students

03 A reliable power supply

04 A member of staff to supervise the session

Student safety comes first

Supervised

Sessions take place on school premises under staff supervision.

Age appropriate

The content is suitable for the age group.

Private and professional

We do not collect personal details or contact information from students.

Bring Skill Before Campus to your school

01 Confirm

Tell us which option you prefer and your preferred date and term.

02 Secure

Pay the 70% deposit to lock in your date. We will send an invoice once you confirm.

03 Deliver

We come to your school and run the session. The balance is due on or before the day.

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Let's get your students ready

before they leave school.

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